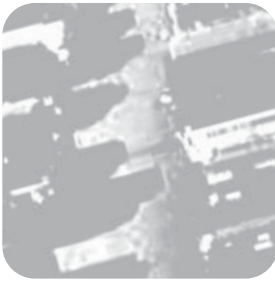


Werther International Group

Company Profile





Index

<i>Description</i>	<i>Page</i>
An International Group	4
In the world	5
Present & Future	6
Werther International	7
Products: Garage Equipment	
Products: Tyre Servicing Equipment	9
Products: Silent Compressors	10
Products: Oil-less Air Compressors	11
Come to Visit Us!	12



Werther International SpA is an international Group with its headquarters in Italy.

Its main fields of operations are within the automotive field:

- Garage equipment
- Tyre Servicing equipment
- Lube equipment
- Body Shops equipment

within air compressed field:

- Silent compressors
- Hobby compressors
- Oil-free compressors for dentists, laboratories, clinics etc.

In the late 60's, Werther International was founded out of the ashes of another Company, which was specialised in the manufacturing of automotive lifts and garage equipment since the end of the Second World War.

With this combined experience of over 55 years, Werther International is one of the oldest established Companies in its field in Italy.

The extensive know-how, summary of more than 55 years of activity, is reflected in today's well designed and engineered range of products, in a constant updating of products and manufacturing processes.

Due to the important growth in sales, resulting from the success of its products and marketing, Werther International has divided its operations into different divisions and companies, each one responsible for manufacturing a specific line of products.

A side view of Werther International headquarters in Cadé, a small town in the countryside of Reggio Emilia, half way between Reggio Emilia and Parma





An International Group



JF DISTRIBUTION



U.S.A.



Werther International SpA has diversified through the years with a number of strategically important operations, which have allowed Werther to increase its market share, to complete its sales program and to grant a better support to its distributors and customers.

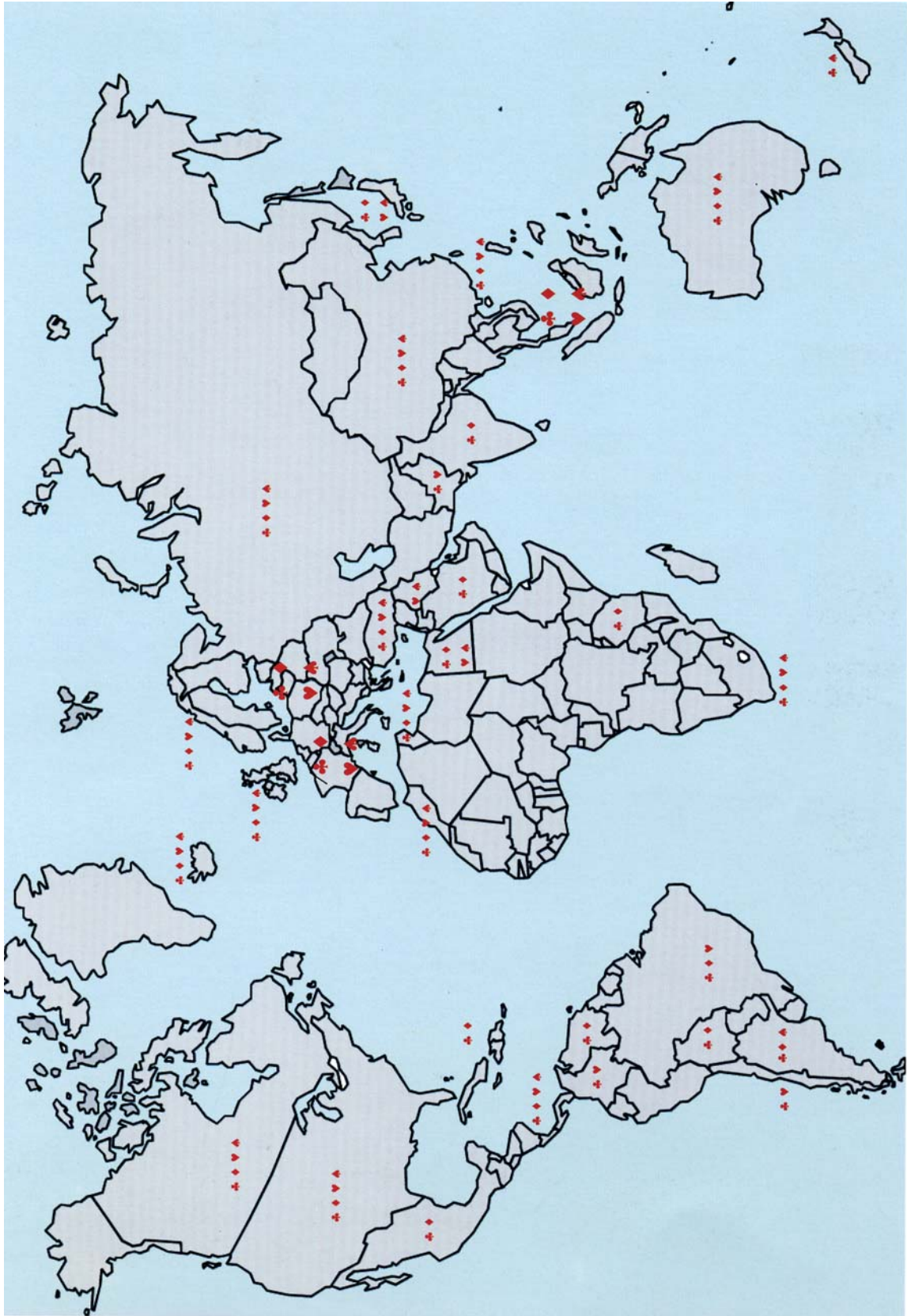
Among the most meaningful operations, the following:

- **1976:** EGI EUROPE (France): to promote distribution of Werther International products for garage and tyre shops in France. EGI EUROPE owns today 17.000 m² of covered surface in Vierzon, in the center of France.
- **1978:** JF DISTRIBUTION (France): to promote the distribution of Werther International compressors in France, the operation became a partnership with Fini Compressors spa on 1996.
- **1982:** Z INTERNATIONAL (France): equity investment in a Company specialised in the manufacturing of special tools. This company has been later sold to Snap-On Group.
- **1990:** ITALGARAGE EQUIPMENT (Italy): manufacturer of portable bead breakers (patented), tyre servicing equipment and other speciality products.
- **1991:** OMA (Officine Meccaniche Allegri - Italy): manufacturer of hydraulic 2 post and 4 post lifts, and other auxiliary hydraulic equipment such as presses, cranes, transmission jacks, straighteners, etc.
- **1992:** AUTOHAUS OF SWITZERLAND (Texas, U.S.A.); equity investment, to become Werther International in the United States and to promote products distribution in U.S.A., Canada and Central America.
- **1993:** APAC (Italy): manufacturer of hydraulic equipment for garages and body repair shops: straighteners, presses, cranes, jacks, ect.
- **1998:** SIPAV SpA: joint venture with CEMB and Isernia family to develop in Italy a sales organisation to end users, in the field of garages, tyre shops, body repairs and car dealers. The participation has been later sold to CEMB.
- **1999:** HH INTERTECH A/S, Denmark - Acquisition of one of the major manufacturers in Europe of electromechnical two-Post lifts, well known in Europe for its cooperation with Beissbarth Gmb, under the brand name of Romeico.
- **2000:** Opening of a Werther Representative Office in Singapore, to promote Werther products in South East Asia and Far East.
- **2001:** Acquisition of Werther Polska, formerly a Werther's distributor in Poland.
- **2002:** Start up of the Division APAC LUBE, trough an exclusive cooperation agreement with CMBB, to develop the Werther sales into the new field of the lubrication equipment.
- **2002:** Agreement with Domac Sa in France, to enter the market of the specialized Department Stores with products such as compressors, vacuum cleaners, tools etc.
- **2003:** Cooperation agreement with the Company TECNOCOLOR Snc for the promotion of a complete line of Head Light Testers.
- **2004:** Acquisition of COIPE srl, an italian manufacturer specialised in lifts, including single columns, scissor lifts, etc.
- **2004:** Acquisition from Fiamm-GS of the complete Portable Power Station business branch with exclusive rights for development, production and commercialization worldwide.

Werther International is a privately held Corporation, controlled by the shareholders and directed by a highly professional management team. The world wide sales network is organised and managed under the responsibility of 13 own Area Managers, constantly travelling on the field.



In the World



Present & Future

During its life, Werther International also made major investments into its infrastructure, enlarging its production facilities, developing a highly specialised R&D Department and a Quality Control System, computerising its entire manufacturing and control operations.

Of course the investments have been directed also on the most important asset of a modern company: the people, with their professionalism and their skills and their experience of international markets and of manufacturing processes.

Several new products have been added in the last few years to the original production program, many others have been re-designed and re-engineered, with the focus on keeping the sales program constantly up-to-date and competitive, price wise and from the technical point of view.

Today Werther International is:

- an international Group made of various companies, with its own distribution networks in Italy, France, Scandinavia, Poland and United States of America, with major distributors operating in over 90 Countries world wide;
- four manufacturing facilities, with a covered area of approx. 22.000 square meters (200.000 sq.ft.);
- a consolidated sales volume of approx 70 millions Euro;
- a staff of approx 250 people;
- an advanced management system and an updated production technology;
- a complete production program, designed to meet the specific requirements of the customers;

Tomorrow Werther International will be... more and better...

From the manufacturing facilities:
- Assembly line for Two-Post lifts
- Showroom for silent and hobby compressors
- Ready for shipping worldwide



Werther International

Werther International SpA is the heart of the group.

Its head quarters are located near Reggio Emilia, in the center-northern region of Italy.

The facilities here cover an area of nearly 20.000 square meters, distributed into 3 production units.

You will find here the head quarters of the Group, as well as the commercial departments, the sales administration, the R&D and the Quality Control departments, and the warehouse which usually keeps in stock several million of Euro in finished goods, ready for the quickest delivery.

Around 100 people are working in Werther International, including a staff of Area Managers who are physically located in the heart of their area of responsibility (France, United Kingdom, East Europe, Scandinavia, Middle East, SEA, etc.).

The program of Werther International includes the following main product lines:

- garage equipment;
- tyre servicing equipment;
- a/c recovery units;
- lube equipment;
- body repairs equipment;
- silent air compressors;
- hobby compressor;
- oil-less air compressors.

In all these product lines, Werther International has established a leading position and gained a world wide reputation as a competent and dependable OEM supplier to other manufacturers in many Countries around the world (Germany, France, United Kingdom, Scandinavia, United State of America, Japan, China, India, Brazil, etc.)

Some images taken inside the Werther International facilities in Cadé. The warehouse central stock, the production lines of tyre changers and of scissor lifts





**Products:
Garage Equipment**

Over 60 different models of lifts are part today of the Werther International program:

- | | | |
|-----------------------------------------------|----------------------------------|-----------------------------------------|
| 2-post: | 4-post: | others: |
| - electromechanical | - electro-hydraulic | - mobile single column lifts |
| - electrohydraulic | - recessed versions | - air-pneumatic and hydraulic platforms |
| - with basement and baseless | - wheel alignment versions | - motorcycle lifts |
| - double deck for parking | - with additional lifting tables | |
| - scissor lifts (floor and recessed versions) | - for commercial vehicles | |

The line of miscellaneous garage equipment is composed by:

- | | | |
|-------------------------|-------------------------|-----------------------|
| - floor trolley jacks | - cranes | - presses |
| - transmission jacks | - jacking beams | - pallet trucks |
| - tools trolleys | - straighteners | - expanders |
| - vacuum cleaners | - pneumatic jacks | - air hydraulic jacks |
| - axle stands | - high pressure washers | - bead-breakers |
| - dryers for body shops | | |

Particularly important among the new productions:

- electronic and electromechanical systems for treatment, recharging and recycling of air conditioning refrigerants for cars
- a complete range of equipment for the lube market
- a complete range of head-light beamsetters
- a complete range of equipment for the commercial vehicles market

*From left to right:
- 4-post lift
- 2-post lift
- scissor lift*



**Products:
Tyre Servicing Equipment**

Werther International manufactures a complete range of over 35 models of tyre changers for cars and for trucks, wheel balancers, different models of portable bead breakers, low rise lifting platforms (pneumatic or air-hydraulic), etc.

The tyre changers for cars feature also some outstanding Werther International patents, such as the famous “Jet Blast” inflator and others.

Also the well known bead breaker Arpione is covered by various Werther International patents.



- tyre changer Venus (cars)



- wheel balancer



- tyre changer Master (trucks)

**Products:
silent compressors**

Over 70 models of silent oil lubricated air compressors are manufactured by Werther International, new models are constantly introduced, and increasing requirements are coming from an amazing combination of “markets requests”.

This production is well known world wide under different trade-names (including often the brand names of our customers):

- silair
- silentaire technology
- panther
- wert-air
- silent blue
- whispair

Air brushing, ceramics, car finishing, pneumatic stapling, jewelry manufacturing, ice cream and food dispensers, body building equipment, portable dental equipment, bakery and cakes decoration, model-building, T-shirt painting, nails decoration, frame making, soft drinks dispensers, engraving technique, podology units, veterinarian systems, shoes repairers, body art etc.; and this is only a short list of the existing applications!

More other are coming from the most various field, such as: laboratories, healthcare, electronics, food, beverage and water treatment, robotics, security systems, textile and much more!

From left to right:
- SIL-AIR 15 A
- SIL-AIR 50/15 AL
- SIL-AIR 100/24



**Products:
Oil-less Air Compressors**

The oil-less air compressor range of Werther International is composed by different families of products, which include over 50 different models.

Among the brand-names under which these Werther compressors are marketed the most famous are:

- dentalaire
- clean air
- surgery
- dental air



*From left to right:
- the smallest: CLEAN-AIR C40/4 (11 Lt. at 5 bar);
- the best seller: DENTAL-AIR 2/24/57 (with dryer);
- the insonorisation box to reduce the noise level of the dental compressors*



Come to Visit Us!

Werther International philosophy includes the famous Italian hospitality; we are always glad to welcome any business partner interested to visit our facilities, proud to show them our company and to introduce them our newest products.

To come to us is very simple: just reach the Italian A1 highway (Milan-Rome), go out at the exit REGGIO EMILIA if you come from South, and take then direction Parma. Or take exit Parma if you are coming from North (Milano), and follow then the direction Reggio Emilia.



In both cases you will arrive (after a trip of 10-15 kms) to the small town of Cadè, where we are located. Once you have reached Cadè, you have to turn right just before the church (if you come from Reggio Emilia) or you have to turn left, just after the church, if you come from Parma.



Going straight, the second street on the leftside is Via Brunelleschi, where, just at the end, Werther International is waiting for you.



If you come by train, just advise us the ETA at the Reggio Emilia railway station, and someone of us will come to pick you up.



If you come by flight, fly to Milan or Bologna; then take a train or a car and follow the instructions above.



Please remember to give always a call a couple of weeks before your visit, thanks!